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What is claimed is:

- A basecoat material comprising one or more water soluble, fatty acid modified epoxy esters and/or one or more fatty acid modified alkyd resins.
- The basecoat material of claim 1, comprising as binders only one or more water soluble, fatty acid modified epoxy esters and/or one or more fatty acid modified alkyd resins.
- The basecoat material of claim 1, comprising from 1 to 10%, based on solids, of one or more water soluble, fatty acid modified epoxy esters and/or one or more fatty acid modified alkyd resins.
- A process for preparing basecoat materials, which comprises adding one or more water soluble, fatty acid modified epoxy esters and/or one or more fatty acid modified alkyd resins.
- 5. process for preparing basecoat materials, Α wherein only one or more water soluble, fatty acid modified epoxy esters and/or one or more fatty acid modified alkyd resins are present therein as binder.
- process for preparing basecoat materials, wherein each basecoat material comprises from 1 to 10%,

based on solids, of one or more water soluble, fatty acid modified epoxy esters and/or one or more fatty acid modified alkyd resins.

- 5 7. The use of the basecoat material of claim 1 or 2 for multicoat systems.
 - 8. The use of claim 7, wherein the multicoat system is a basecoat-clearcoat system.

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- 9. The use of claim 7, wherein the multicoat system is an automotive paint system.
- 10. The use of claim 7, wherein the automotive paint system is a refinish paint system.